



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Slovakia

July 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Soaring price of chocolate confectionery and potato chips benefits sales

IDC Holding acquired by Valeo Foods

Dynamic discounters attract consumers with strong price discounts

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Evolving landscape

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Rising demand for better-for-you snacking options

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-slovakia/report.