



Euromonitor  
International

# Savoury Snacks in Hong Kong, China

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Flavour innovation maintains consumer interest in 2025

Brands adjust product volumes to manage costs

Supermarkets sustains channel share, but convenience stores gains ground

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/savoury-snacks-in-hong-kong-china/report](http://www.euromonitor.com/savoury-snacks-in-hong-kong-china/report).