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Sweet Biscuits, Snack Bars and Fruit Snacks in the Czech Republic

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Sweet biscuits provides substitute for increasingly expensive chocolate confectionery

Mondelez stays out in front, while private label expands strongly

Smaller stores taking share from hypermarkets

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Young adults replacing meals with more frequent small snacks

Technological developments influencing packaging and shopping patterns

Health and wellness shaping consumption trends

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-the-czech-republic/report.