



Euromonitor
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Savoury Snacks in Egypt

July 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Savoury snacks maintain resilience in the face of economic challenges
Chipsy maintains lead in savoury snacks as well as snacks as a whole in Egypt
Small local grocers remain best-placed for consumers seeking savoury snacks

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/savoury-snacks-in-egypt/report.