



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Dominican Republic

July 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Cereal bars lead growth, thanks to rebound in tourism and health and wellness trends

Leading players invest in innovative new products

Traditional and modern channels are both important drivers of growth

PROSPECTS AND OPPORTUNITIES

Steady growth expected amid innovation and boom in tourism

Digital payment innovation will fuel e-commerce expansion

Warning labels will impact the overall market, but could offer growth opportunities for cereal bars

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-dominican-republic/report.