



**Euromonitor
International**

Sweet Biscuits, Snack Bars and Fruit Snacks in Chile

July 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Category witnesses promotions and shrinkflation as players aim to maintain demand

Competitive landscape remains consolidated but smaller players make gains

Supermarkets is key distribution channel while e-commerce makes further gains

PROSPECTS AND OPPORTUNITIES

Positive outlook supported by improving economy and demand for premium options

Packaging formats set to evolve in line with changing demands

E-commerce to become important marketing tool to expand consumer reach

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Table 1 - Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2020-2025

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Snacks in Chile - Industry Overview

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DISCLAIMER

SOURCES

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sweet-biscuits-snack-bars-and-fruit-snacks-in-chile/report.