



**Euromonitor
International**

Lodging (Destination) in Argentina

September 2026

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KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

INDUSTRY PERFORMANCE

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Accommodation becomes part of the travel experience

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Chart 2 Value Sales by Category 2026

WHAT'S NEXT?

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Energy and mining activity expected to create a more resilient demand base

Luxury destinations and short-term rentals set to benefit from shifting investment

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Chart 2 Forecast Value Sales by Category 2026-2031

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Capsule lodges, digital suites and modular retreats lead recent launches

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COUNTRY REPORTS DISCLAIMER

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