



Euromonitor
International

Yoghurt and Sour Milk Products in Austria

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Yoghurt and sour milk products thriving thanks to healthy and indulgent image
Competition intensifies thanks to large number of new product launches
Supermarkets and discounters continue to account for most sales

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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/yoghurt-and-sour-milk-products-in-austria/report.