



Euromonitor
International

Yoghurt and Sour Milk Products in Poland

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Steady demand for yoghurt and sour milk products
Zott Polska Sp heads up the competitive landscape
Discounters draw consumers with attractive prices and broad product choice

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Combination of health, nutrition and convenience will drive appeal of yoghurt and sour milk
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DISCLAIMER

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/yoghurt-and-sour-milk-products-in-poland/report.