



**Euromonitor
International**

Dermatologicals in China

September 2025

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Dermatologicals in China - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Antifungals and hair-loss treatments drive growth in dermatologicals in 2025

Xian Janssen leads overall, while Wanma gains ground as it heads up hair loss treatments

Rising influence of social media supports e-commerce expansion

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