



Euromonitor
International

Sauces, Dips and Condiments in Slovakia

November 2025

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2025 DEVELOPMENTS

Price promotions and bulk value packs used to woo price-sensitive consumers

INDUSTRY PERFORMANCE

Sauces, dips and condiments benefit from home dining and inflationary trends

Grilling and flavour innovation drive growth in sauces, dips and condiments

WHAT'S NEXT?

Premiumisation is set to redefine sauces, dips and condiments over the forecast period

Health and wellness trends are set to steer innovation in sauces, dips and condiments

Evolving grilling habits are expected to drive innovation in sauces and marinades

COMPETITIVE LANDSCAPE

Orkla Foods Cesko retains its leadership through a strong branding and pricing strategy

Tesco Stores SR drives private label growth through value and innovation

CHANNELS

Supermarkets remain the leading channel through trust and product variety

Discounters strengthens its position through expansion and value-led strategies

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Cooking Ingredients and Meals in Slovakia - Industry Overview

EXECUTIVE SUMMARY

Price rises boost private label and encourage price promotions

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Moderate value growth is limited by cost pressures and weak foodservice demand

Rising price sensitivity and promotional activities shape consumer buying habits

Growing health awareness drives demand for healthier, functional alternatives

WHAT'S NEXT?

Value driven purchasing will shift to premiumisation as consumer confidence is set to rise

Rising health awareness is set to shape innovation and product positioning
Taxation and commodity price pressures to weigh on sweet spreads in 2026

COMPETITIVE LANDSCAPE

Orkla Foods maintains its leadership despite a marginal share loss in 2025
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CHANNELS

Supermarkets remains the leading distribution channel despite losing share
Rising price sensitivity leads discounters to be the most dynamic distribution channel

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