



**Euromonitor
International**

Imaging Devices in Hong Kong, China

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Imaging devices continue to decline as smartphones are more popular and accessible
Premium camera releases attract enthusiasts and aficionados
Camera stores remain the biggest distribution channel, but declining interest has led to more closures

PROSPECTS AND OPPORTUNITIES

Traditional camera sales likely to continue declining, given smartphone/smart device ubiquity
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Consumer Electronics in Hong Kong, China - Industry Overview

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DISCLAIMER

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