



Dermatologicals in India

January 2026

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Dermatologicals in India - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Topical germicidals/antiseptics witness strong growth
Large players benefit from scale and mass-media investment
Distribution in 2025 reflects trust-led replenishment rather than discovery

PROSPECTS AND OPPORTUNITIES

Antifungal treatments will see sustained demand led by climate and lifestyle factors
Nappy rash and sensitive-skin products will benefit from adoption of premium infant care
GST rationalisation is forecast to lower entry barriers and expand regular usage

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