



Euromonitor
International

Dermatologicals in Argentina

September 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Sales recovery driven by middle- and high-income social groups
Laboratorio Elea leads dermatologicals in 2025, thanks to the strong performance of Adermicina A, Nopucid, and Pervinox
Pharmacies lead sales, although direct selling enjoys increased share

PROSPECTS AND OPPORTUNITIES

Optimistic outlook for dermatologicals, in line with improving economic climate
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