Euromonitor International

Financial Cards and Payments in the Czech Republic

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Financial Cards and Payments in the Czech Republic - Industry Overview

Debit Cards in the Czech Republic - Category analysis

Pre-Paid Cards in the Czech Republic - Category analysis

2025 DEVELOPMENTS

Open loop is developing faster than closed loop in pre-paid cards

INDUSTRY PERFORMANCE

Revolut open loop pre-paid card is increasingly used for everyday expenses

Employee benefit cards consolidate dominance within open loop pre-paid cards

WHAT'S NEXT?

Open loop pre-paid cards to develop through digital forms

Closed loop pre-paid cards to move into the virtual space

Pluxee Pass to drive employment benefit provision in open loop pre-paid cards

COMPETITIVE LANDSCAPE

Lítacka and Pluxee Plus are the key pre-paid cards

Revolut adds dynamism to the category

CATEGORY DATA

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- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/financial-cards-and-payments-in-the-czech-republic/report.