



**Euromonitor
International**

Baked Goods in Denmark

November 2025

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Staple Foods in Denmark - Industry Overview

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Steady growth in staple foods is driven by necessity, convenience, and sustainability

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INDUSTRY PERFORMANCE

Steady growth is driven by necessity and occasional indulgence

The expansion of private label influences staple foods in 2025

A focus on sustainability and local sourcing rises in Denmark during 2025

WHAT'S NEXT?

Steady growth in staple foods is set to be driven by necessity and evolving consumer preferences

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Distribution channels are set to evolve amid cost pressures and convenience trends

COMPETITIVE LANDSCAPE

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