



Euromonitor  
International

# Yoghurt and Sour Milk Products in Uruguay

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## Yoghurt and Sour Milk Products in Uruguay - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Growth supported by price increases below cost levels  
Conaprole's leadership may weaken as Danone grows  
Supermarkets gain ground, acquiring mom and pop stores

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Plain yoghurt as a healthy alternative to cream and a nutritious snack  
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