



**Euromonitor
International**

Street Stalls/Kiosks in the United Arab Emirates

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Subtle growth in street stalls/kiosks

INDUSTRY PERFORMANCE

Impulse snacking when on-the-go sustains street stalls/kiosks
Health-related demand drives growth of Mr Sugarcane UAE
Street stalls and kiosks defined by immediacy and affordability

WHAT'S NEXT?

Independent street stalls lose ground to chained kiosk concepts
Takeaway reigns dominant as delivery remains selective in kiosks
Moderated indulgence and health cues reshape kiosk demand

COMPETITIVE LANDSCAPE

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Health positioning fuels Mr Sugarcane Juice
Independent operators lead as location quality gains importance

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Consumer Foodservice in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Competitors show resilience in a challenging landscape

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Foodservice operators balance cost pressures and affordability
Delivery and takeaway reshape fulfilment economics
Customer loyalty and experience shapes consumer engagement

WHAT'S NEXT?

Sales of consumer foodservice expected to rise steadily over the forecast period
Innovation shifts towards experience, personalisation and operational precision

Sustainability gains relevance as a differentiation lever

COMPETITIVE LANDSCAPE

Americana Group ranks as the leading company in UAE consumer foodservice

Al Baik emerged as the most dynamic company in 2025, followed by Pizza Hut and Nando's

Competition and selective expansion shape brand developments

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Chained operators outperform in terms of growth consistency and resilience

Innovation focuses on fulfilment, localisation and operational efficiency

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