



Euromonitor
International

Consumer Foodservice By Location in Canada

March 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Tourism boosts travel locations while standalone locations benefited from improved economy

INDUSTRY PERFORMANCE

Travel locations benefit from rising domestic and inbound tourism

Standalone growth is driven mainly by rising prices

Airport operators elevate dining experiences to meet customer expectations

WHAT'S NEXT?

Retail locations to lead non-standalone growth

Standalone sales will continue to grow, despite ongoing challenges

Drive-through still offers strong growth potential

Ageing population, cultural diversity and urbanisation will impact operator decisions

COMPETITIVE LANDSCAPE

SSP expands airport foodservice amid travel recovery

Large casual-dining operators lead stand-alone landscape

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[Consumer Foodservice in Canada - Industry Overview](#)

EXECUTIVE SUMMARY

Industry remains resilient amid continuing cost-of-living pressures

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Tourism and tax relief support growth amid cautious consumer spending

Delivery is core to foodservice

Loyalty programmes serve to strengthen customer retention

WHAT'S NEXT?

Tourism, loyalty programmes and digital engagement to drive value growth

Fulfilment will continue to evolve

Smart packaging and circular waste systems will drive foodservice sustainability

COMPETITIVE LANDSCAPE

Tim Hortons leads Canadian foodservice

Ikea leads growth

Major brands expand across untapped areas

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Chained operators increase their dominance

Tailored innovations meet the needs of standalone and non-standalone foodservice models

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