



**Euromonitor  
International**

# Cigarettes in Colombia

June 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Changing consumer habits dampen cigarette sales in 2024
- British American Tobacco Colombia strenghtens its position
- Small grocers lose relevance, while discounters attract consumers

PROSPECTS AND OPPORTUNITIES

- Alternatives to cigarettes will continue to erode sales
- Regulation changes could significantly impact demand
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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cigarettes-in-colombia/report](http://www.euromonitor.com/cigarettes-in-colombia/report).