



**Euromonitor
International**

Hot Drinks in the United Arab Emirates

November 2025

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EXECUTIVE SUMMARY

Rising demand, shifting consumption habits, and stronger competition in UAE hot drinks

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INDUSTRY PERFORMANCE

Local culture supports strong growth for hot drinks in the UAE

Local players benefit from price hikes

Health trends centre around functionality

WHAT'S NEXT?

Value sales will keep on rising as foodservice volume growth outpaces retail

International players enter the landscape

E-commerce to continue seeing fastest expansion among retail distribution channels

COMPETITIVE LANDSCAPE

Unilever maintains leadership, followed closely by Nestlé

Both brands and private label see strong expansion across hot drinks in 2025

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E-commerce sees fastest rise

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