



Home Care Packaging in Singapore

October 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Liquid detergent tablets recording strong growth in Singapore
Award-winning laundry sheets redefine sustainable packaging in home care
Singapore’s home care packaging market has been evolving, embracing sustainability

PROSPECTS AND OPPORTUNITIES

Singapore’s home care packaging market will continue getting smarter and greener
SKP’s Eco Vue and Advanced pouches signal new era for Singapore’s home care packaging

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EXECUTIVE SUMMARY

Packaging in 2024: The big picture
2024 key trends
Food packaging is evolving in line with the convenience and sustainability trends
Increase in adoption of recycled PET and paper-based packaging
Recycling redefining the alcoholic drinks packaging industry in Singapore
Beauty brands are embracing smart and sustainable packaging
Eco-friendly solutions are driving innovation in home care packaging
Big packs and eco-certified packaging redefine pet food packaging

PACKAGING LEGISLATION

Mandatory Packaging Reporting
Beverage Container Return Scheme
Extended Producer Responsibility Framework

RECYCLING AND THE ENVIRONMENT

Ecological Material Tax
Packaging Partnership Programme
Reverse Vending and Collection Ecosystem

Table 1 - Overview of Packaging Recycling and Recovery in Singapore: 2022/2023 and Targets for 2024

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