



Euromonitor
International

Dermatologicals in Ukraine

October 2024

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Mixed results for dermatologicals as Ukrainians carefully manage their spending
Dermocosmetics positively influencing demand for medicated shampoos
Sales of some products benefit from a strong trend towards self-medication

PROSPECTS AND OPPORTUNITIES

Russia’s ongoing war likely to influence demand
Increasing incidence of hair loss likely to fuel demand for hair loss treatments
Herbal/traditional products expected to find favour with health conscious consumers

CATEGORY DATA

- Table 1 - Sales of Dermatologicals by Category: Value 2019-2024
- Table 2 - Sales of Dermatologicals by Category: % Value Growth 2019-2024
- Table 3 - NBO Company Shares of Dermatologicals: % Value 2020-2024
- Table 4 - LBN Brand Shares of Dermatologicals: % Value 2021-2024
- Table 5 - LBN Brand Shares of Hair Loss Treatments: % Value 2021-2024
- Table 6 - Forecast Sales of Dermatologicals by Category: Value 2024-2029
- Table 7 - Forecast Sales of Dermatologicals by Category: % Value Growth 2024-2029

Consumer Health in Ukraine - Industry Overview

EXECUTIVE SUMMARY

- Consumer health in 2024: The big picture
- 2024 key trends
- Competitive landscape
- Retailing developments
- What next for consumer health?

MARKET INDICATORS

- Table 8 - Consumer Expenditure on Health Goods and Medical Services: Value 2019-2024
- Table 9 - Life Expectancy at Birth 2019-2024

MARKET DATA

- Table 10 - Sales of Consumer Health by Category: Value 2019-2024
- Table 11 - Sales of Consumer Health by Category: % Value Growth 2019-2024
- Table 12 - NBO Company Shares of Consumer Health: % Value 2020-2024
- Table 13 - LBN Brand Shares of Consumer Health: % Value 2021-2024
- Table 14 - Penetration of Private Label in Consumer Health by Category: % Value 2019-2024
- Table 15 - Distribution of Consumer Health by Format: % Value 2019-2024
- Table 16 - Distribution of Consumer Health by Format and Category: % Value 2024
- Table 17 - Forecast Sales of Consumer Health by Category: Value 2024-2029
- Table 18 - Forecast Sales of Consumer Health by Category: % Value Growth 2024-2029

APPENDIX

- OTC registration and classification
- Vitamins and dietary supplements registration and classification
- Self-medication/self-care and preventive medicine
- Switches

DISCLAIMER

DEFINITIONS

SOURCES

Summary 1 - Research Sources

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