



Euromonitor
International

Soft Drinks Packaging in Hong Kong, China

July 2025

Table of Contents

KEY DATA FINDINGS

2024 DEVELOPMENTS

Premiumisation and sustainability drive growth in soft drinks packaging in Hong Kong, with glass bottles leading the shift

Hong Kong moves towards a circular economy, with rising PET recycling and regulatory push

Leading brands shift to rPET as soft drinks in Hong Kong adapts to single-use plastic ban

PROSPECTS AND OPPORTUNITIES

Soft drinks packaging in Hong Kong set to rise as consumer demand for premium and eco-friendly options grows

PET bottles set to maintain dominance in soft drinks packaging in Hong Kong amidst growing demand for sustainability and convenience

DISCLAIMER

Soft Drinks Packaging in Hong Kong, China - Company Profiles

Packaging Industry in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Hong Kong's food packaging shifts towards sustainability and size optimisation

Hong Kong's non-alcoholic drinks packaging driven by rPET adoption

Hong Kong's alcoholic drinks packaging pivots to cans for sustainability and convenience

Beauty and personal care packaging shifts towards hybrid and eco-conscious materials

Home care packaging trends focus on refillable, eco-friendly and concentrated formats

Sustainability and convenience converge in Hong Kong's pet food packaging trends

PACKAGING LEGISLATION

Impact of plastic ban on packaging design and material innovation

Impact of PRS development on beverage packaging design and circularity

RECYCLING AND THE ENVIRONMENT

Sustainable packaging momentum in beverages

Retailers and brands driving in-store recycling campaigns

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