



Euromonitor
International

Dermatologicals in Singapore

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Consumers spoilt for choice in 2025, with international and local players occupying highly fragmented landscape
J&J leads while Mundipharma rises fastest
Health and personal care stores benefits from offer of in-person advice

PROSPECTS AND OPPORTUNITIES

Further growth forecast with stable competitive landscape, driven by rising levels of health-consciousness and shifting demographics
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