



Euromonitor
International

Analgesics in Hong Kong, China

October 2025

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Analgesics in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Value sales rise in 2025 but are stifled by reduced tourism from mainland China

GSK leads with popular Panadol brand

Health and personal care stores leads distribution

PROSPECTS AND OPPORTUNITIES

Growth to slow slightly but remain steady throughout forecast period

Short-term challenges of alternatives purchased in neighbouring countries

Health and wellness trends and convenient consumption will continue to shape innovation

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DISCLAIMER

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