



Euromonitor  
International

# Analgesics in Greece

October 2025

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## Analgesics in Greece - Category analysis

### KEY DATA FINDINGS

#### 2025 DEVELOPMENTS

Rising prices and product innovation drive value sales of analgesics in Greece in 2025

Vian SA retains its leadership with its brand Depon, while increasing its share

Pharmacies maintain its dominant position as the primary distribution channel for analgesics

#### PROSPECTS AND OPPORTUNITIES

Value growth is expected to be driven by premium product launches and pricing trends

Regulatory constraints limit digital innovation in analgesics in Greece

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### DISCLAIMER

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