



Sauces, Dips and Condiments in Israel

April 2026

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Sauces, Dips and Condiments in Israel - Category analysis

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2025 DEVELOPMENTS

Home cooking trend continues to gain momentum amid price increases

INDUSTRY PERFORMANCE

Rising prices and VAT increase support value sales in 2025

Growing popularity of Italian foods benefits tomato pastes and purées

WHAT'S NEXT?

Further price increase expected

Importance of quality at a good price

Preference for local brands set to persist

COMPETITIVE LANDSCAPE

Osem Food Industries leads, offering a broad portfolio

Maimon Spices' wide assortment appeals to a broad consumer base

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Discounters lead, with consumers increasingly seeking lower-priced options

"Safe" e-commerce performs well in 2025

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Cooking Ingredients and Meals in Israel - Industry Overview

EXECUTIVE SUMMARY

Consumers face increasing financial pressure in 2025 as everyday expenses climb

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Price increases drive value growth in 2025

New products to entice consumers despite a challenging environment

WHAT'S NEXT?

What next for cooking ingredients and meals?

Local companies may divest some of their brands

Health and wellness concerns to remain a key driver of sales

COMPETITIVE LANDSCAPE

Strauss Group leads, maintaining a strong presence across packaged food

Saba Habib Olive Oil appeals to increasingly discerning consumers

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