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Yoghurt and Sour Milk Products in Croatia

September 2025

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Yoghurt and Sour Milk Products in Croatia - Category analysis

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2025 DEVELOPMENTS

Yoghurt and sour milk products maintains positive value and volume sales, thanks to rising popularity of health-focussed options

Dukat maintains lead, while Vindija benefits from health-focussed product launches

Supermarkets remain the most popular outlets for yoghurt and sour milk products

PROSPECTS AND OPPORTUNITIES

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DISCLAIMER

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