



Euromonitor
International

Portable Players in Denmark

July 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Volume decline for portable players in 2025
JBL remains the leading brand in 2025 thanks to comprehensive range of products across the price spectrum
E-commerce dominates distribution of portable players in Denmark

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Digital and technological category advancements will favour sustainability
Innovation will focus on seamless connectivity and performance, with sleek and minimal designs

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Consumer Electronics in Denmark - Industry Overview

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DISCLAIMER

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