



Euromonitor
International

Consumer Credit in Taiwan

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Consumer Credit in Taiwan - Category analysis

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Fintech and digital-first lending drive growth

INDUSTRY PERFORMANCE

Consumer credit continues upward trend

Credit card lending leads growth

BNPL adoption accelerates through fintech innovation

WHAT'S NEXT?

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Consumer lending sees continued growth

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INDUSTRY PERFORMANCE

Consumer lending continues to expand, boosted by rising credit card usage

Government programmes boost mortgage/housing lending

BNPL gains traction

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