



Yoghurt and Sour Milk Products in the United Arab Emirates

September 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Health and wellness and product innovation drive growth
Almarai to stay out in front despite share loss
Hypermarkets remains key, but players look to target health-conscious consumers more directly

PROSPECTS AND OPPORTUNITIES

Health and wellness trend and government initiatives provide a positive outlook
Supportive regulatory environment
Significant investment from market leader

CATEGORY DATA

Table 1 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2020-2025
Table 2 - Sales of Yoghurt and Sour Milk Products by Category: Value 2020-2025
Table 3 - Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2020-2025
Table 4 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2020-2025
Table 5 - Sales of Flavoured Yoghurt by Flavour: Rankings 2020-2025
Table 6 - NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2021-2025
Table 7 - LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2022-2025
Table 8 - Distribution of Yoghurt and Sour Milk Products by Format: % Value 2020-2025
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Dairy Products and Alternatives in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2025: The big picture
Key trends in 2025
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025
Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025
Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025
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Table 17 - Penetration of Private Label by Category: % Value 2020-2025
Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025
Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030
Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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