



Euromonitor
International

Yoghurt and Sour Milk Products in Denmark

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Yoghurt and Sour Milk Products in Denmark - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Positive performance for yoghurt and sour milk products in 2025

Aral dominates sales, gaining category share in 2025

Supermarkets maintains its lead, while e-commerce gains share

PROSPECTS AND OPPORTUNITIES

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Health and wellness trends will be evident in yoghurts and sour milk products in the coming years

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