



Euromonitor
International

Yoghurt and Sour Milk Products in Hong Kong, China

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Yoghurt and Sour Milk Products in Hong Kong, China - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Health trends drive continued growth in yoghurt and sour milk products in 2025

Yakult leads an innovative competitive landscape

Supermarkets leads distribution while convenience stores rise fastest

PROSPECTS AND OPPORTUNITIES

Yoghurt and sour milk products will enjoy strong and steady growth during forecast period

Rising stress levels start to inform innovation

Sustainability comes into sharper focus

CATEGORY DATA

Table 1 - Sales of Yoghurt and Sour Milk Products by Category: Volume 2020-2025

Table 2 - Sales of Yoghurt and Sour Milk Products by Category: Value 2020-2025

Table 3 - Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2020-2025

Table 4 - Sales of Yoghurt and Sour Milk Products by Category: % Value Growth 2020-2025

Table 5 - Sales of Flavoured Yoghurt by Flavour: Rankings 2020-2025

Table 6 - NBO Company Shares of Yoghurt and Sour Milk Products: % Value 2021-2025

Table 7 - LBN Brand Shares of Yoghurt and Sour Milk Products: % Value 2022-2025

Table 8 - Distribution of Yoghurt and Sour Milk Products by Format: % Value 2020-2025

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Table 11 - Forecast Sales of Yoghurt and Sour Milk Products by Category: % Volume Growth 2025-2030

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Dairy Products and Alternatives in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2025: The big picture

Key trends in 2025

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 13 - Sales of Dairy Products and Alternatives by Category: Value 2020-2025

Table 14 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2020-2025

Table 15 - NBO Company Shares of Dairy Products and Alternatives: % Value 2021-2025

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Table 17 - Penetration of Private Label by Category: % Value 2020-2025

Table 18 - Distribution of Dairy Products and Alternatives by Format: % Value 2020-2025

Table 19 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2025-2030

Table 20 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2025-2030

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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