



Euromonitor  
International

# Street Stalls/Kiosks in Taiwan

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## Street Stalls/Kiosks in Taiwan - Category analysis

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#### 2025 DEVELOPMENTS

Popularity of night markets drives growth

#### INDUSTRY PERFORMANCE

Growing interest in night markets supported by social media

Independents offer authentic street food experiences

Rapid turnover of trends in hand-shaken drinks

#### WHAT'S NEXT?

Further promotion of night markets and street food

Flexibility and low labour requirements

Creativity in hand-shaken drinks

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Pressure to develop distinctive brand identities

UG emerges rapidly

Players look overseas

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## Consumer Foodservice in Taiwan - Industry Overview

### EXECUTIVE SUMMARY

Polarisation trend, as eating out remains central to Taiwanese culture

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Players respond to rapidly evolving demand trends

String demand for bookings during peak times

Competition drives innovation as players look to differentiate

#### WHAT'S NEXT?

Positive outlook

A year of innovation

Limited focus on sustainability

## COMPETITIVE LANDSCAPE

7-Eleven works to consolidate its lead

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/street-stalls-kiosks-in-taiwan/report](https://www.euromonitor.com/street-stalls-kiosks-in-taiwan/report).