



**Euromonitor
International**

Spectacles in Taiwan

June 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Sustained value growth for spectacles, which are increasingly considered a fashion accessory
Essilor Taiwan leads spectacles, while second-placed Carl Zeiss records strong growth
The continue growth in myopia control lenses drives sales in 2025

PROSPECTS AND OPPORTUNITIES

Sales will be driven by the ageing population and digital devices, while refractive surgery challenges growth
Optical stores will focus on expertise while department stores and independent brand offer unique designs
Innovations will focus on functional eyewear, advanced technologicies and AI intergration

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Eyewear in Taiwan - Industry Overview

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DISCLAIMER

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