



Euromonitor
International

Digestive Remedies in Slovenia

October 2025

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Digestive Remedies in Slovenia - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Positive growth continues for digestive remedies, due to high level of consumer demand
Bayer maintains lead, while JGL benefits from its strong legacy for quality and innovation
Pharmacies remain valued for professional in-store advice and wide ranges of products

PROSPECTS AND OPPORTUNITIES

Somewhat slow growth in a maturing category, with digestive enzymes and specific use products remaining in demand
Future innovations to focus on targeted, subtype-specific formulations
Digestive remedies to shift from just symptom relief to improving the gut environment

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