



Euromonitor
International

Street Stalls/Kiosks in Peru

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Street Stalls/Kiosks in Peru - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Limited growth in 2025

INDUSTRY PERFORMANCE

Independent businesses perform better, but limited by security concerns
Independents benefit from the opening of new premises and adapting to market challenges
Limited adoption of delivery services

WHAT'S NEXT?

An improved economy and recovery of chains ensure further growth
Partnerships with municipal authorities and the implementation of delivery services could drive sustainable growth
Growing consumer interest in unique and memorable experiences

COMPETITIVE LANDSCAPE

La Casa del Alfajor leads with the greatest presence, specialised products and delivery
Strong year for Q Churros
Independent foodservice dominates: however, there are opportunities for chains

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Consumer Foodservice in Peru - Industry Overview

EXECUTIVE SUMMARY

Growth supported by improved economy, outlet expansion and international recognition

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice benefits from an improving economic environment
Delivery expansion supported by the rapid adoption of third-party platforms
Restaurant loyalty programmes have low penetration, but are well received

WHAT'S NEXT?

Growth driven by dynamic marketing strategies, outlet expansion and economic improvement
New flavours, presentations, and fusions

Sustainability efforts to enhance the customer experience through higher-quality offerings

COMPETITIVE LANDSCAPE

Delosi SA leads, supported by a diverse portfolio of brands

Grupo Norkys' dynamism driven by constant promotions, strategic partnerships, and an ambitious expansion of new locations

NG Restaurants SA operates a broad portfolio of brands

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Expansion of delivery services primarily among chained operators

Innovative packaging and restaurant renovations in restaurants

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/street-stalls-kiosks-in-peru/report.