



**Euromonitor
International**

Dog Food in Peru

May 2026

Table of Contents

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Dog Food Summary

INDUSTRY PERFORMANCE

Economic Recovery and Demographic Shifts Fuel Dog Food Growth

Dry Dog Food Dominates Volumes While Treats and Mixers and Wet Dog Food Surge

Rinti Sa's Pawner Launch Exemplifies Premiumisation Amid Rising Pet Humanisation

Chart 1 - Local Producer Rinti Sa Launches Super Premium Brand Pawner

Chart 2 - Value Sales 2021-2031

Chart 3 - Volume Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Premiumisation Set to Drive Growth as Consumers Demand Natural, Functional Food

Wet Dog Food and Treats and Mixers to See Dynamism, While Dry Dog Food Will Remain the Volume Leader

Brands to Innovate with Natural Ingredients, Enhance Distribution, and Educate Consumers

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Rinti Sa Strengthens Its Lead with Fresh Meat Premium Launch and Wide Distribution

Chart 7 - Company Shares 2025

Chart 8 - Brand Shares 2025

CHANNELS

Small Local Grocers Leads Sales, While Specialists Gain Traction through Expertise

Retail E-Commerce Expands with Promotions and Convenience for Large Dog Food Purchases

Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Dog Food

Chart 11 - Real GDP Growth 2021-2031

Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Dog Food

Chart 14 - Population 2021-2031

Chart 15 - Consumer Expenditure 2021-2031

Chart 16 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

[Pet Care in Peru - Industry Overview](#)

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 17 - Key Industry Trends for Pet Care

INDUSTRY PERFORMANCE

Economic Recovery and Pet Humanisation Drive Accelerated Growth in Pet Care

Dog Food Leads Volume Sales While Cat Food Exhibits the Fastest Expansion

Chart 18 - Local Producer Rinti Launches Its Super Premium Brand Pawner

Imexvet'S Innovations Highlight Rising Health and Sustainability Focus

Chart 19 - Imexvet Creates Innovative Cat Litter Made of Paper

Chart 20 - Value Sales 2021-2031

Chart 21 - Volume Sales 2021-2031

Chart 22 - Value Sales by Category 2026

Chart 23 - Pet Populations 2021-2026

WHAT'S NEXT?

Economic Growth and Premiumisation Set to Fuel Sustained Expansion for Pet Care

Dog Food to Remain the Largest, with Higher Growth for Cat Food Driven by Rising Cat Population

Premiumisation and Functional Health Products to Reshape Pet Care Business Strategies

Chart 24 - Forecast Value Sales 2021-2031

Chart 25 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Rinti and Nestlé Fortify Dominance through Multi-Tiered Strategies

Local Innovators Expand Presence with Niche Healthcare and Premium Products

Chart 26 - Company Shares 2025

Chart 27 - Brand Shares 2025

CHANNELS

Small Local Grocers Leads Pet Care Sales, While Specialised Retailers Gain Traction

Retail E-Commerce Expands Steadily as Consumers Seek Convenience and Value

Chart 28 - Retail Channels 2021-2026

PRODUCTS

Trends Driving Innovation

Examples of Recent Innovation

Chart 29 - Local Player Imexvet Develops First Medical Cat Litter in South America

Business Impact of Recent Developments

ECONOMIC CONTEXT

Chart 30 - Economic Context for Pet Care

Chart 31 - Real GDP Growth 2021-2031

Chart 32 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 33 - Consumer Context for Pet Care

Chart 34 - Population 2021-2031

Chart 35 - Consumer Expenditure 2021-2031

Chart 36 - Population by Generation 2026

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dog-food-in-peru/report.