



Euromonitor
International

Imaging Devices in South Africa

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2025 DEVELOPMENTS

Imaging devices continue to face challenges as competition from smartphones rises

Canon South Africa Pty Ltd leads amid changing consumer preferences

Warehouse clubs lead distribution, while retail e-commerce gains momentum

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Professional and hobbyist photographers are expected to sustain marginal demand

Imaging devices will continue to see advancements in technology despite ongoing challenges

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DISCLAIMER

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