



Self-Service Cafeterias in the Czech Republic

March 2026

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2025 DEVELOPMENTS

Price sensitivity sustains growth in Czech self-service cafeterias

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Self-service cafeterias benefit from continued price sensitivity among consumers

Chained operators drive growth while independents retain strong value appeal in self-service cafeterias

On-premise dining remains the dominant channel for self-service cafeterias

WHAT'S NEXT?

Self-service cafeterias are expected to remain relevant despite moderating growth prospects

On-premise dining is expected to remain dominant in self-service cafeterias

Sustainability is set to gain further importance while players source local ingredients

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Consumer foodservice value sales rise due to price increases and stronger household spending

Delivery apps continue to shape foodservice fulfilment through competitive promotions

Experiences and loyalty programmes increasingly drive consumer choice

WHAT'S NEXT?

Consumer foodservice sales are expected to grow due to rising wages and stable inflation

Digitalisation and personalisation are set to drive innovation across the forecast period

Sustainability emerges as a key innovation driver in Czech consumer foodservice

COMPETITIVE LANDSCAPE

McDonald's CR spol sro leads consumer foodservice as US limited-service chains expand in the Czech Republic

AmRest Sro records growth through ongoing expansion and market campaigns

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