



Euromonitor  
International

# Street Stalls/Kiosks in Japan

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## Street Stalls/Kiosks in Japan - Category analysis

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Street food demand lifts stalls/kiosks as office routines normalise

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Food trucks thrive amid changing work patterns and tourism

Mellow elevates food trucks with awards and stadium expansion

Food trucks boost growth through events

#### WHAT'S NEXT?

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#### DISCLAIMER

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Further growth propelled by tourism and price hikes

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Food delivery faces post-pandemic slump and fierce price wars

Fostering loyalty through mobile rewards and milestone ceremonies

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/street-stalls-kiosks-in-japan/report](https://www.euromonitor.com/street-stalls-kiosks-in-japan/report).