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International

# Hot Drinks Packaging in South Korea

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Changes in consumer preference impact hot drinks packaging
- Amendment of packing material recyclability rating standard impacts hot drinks packaging
- Flexible aluminium/plastic sachets in folding cartons remains an important packaging combination in instant coffee

PROSPECTS AND OPPORTUNITIES

- Shifting consumer preferences expected to shape hot drinks packaging
- Growth in fruit/herbal tea packaging volumes will offset declines in other tea categories

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Hot Drinks Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

- Packaging in 2024: The big picture
- 2024 key trends
- Smaller packs and sustainable materials drive food packaging innovation in South Korea
- Recycled materials and label-free bottles lead South Korea’s sustainable beverage packaging shift in 2024
- Premiumisation and sustainability redefine South Korea’s alcoholic drinks packaging
- Eco-friendly and refillable packaging takes centre stage in South Korea’s beauty industry in 2024
- Refillable and user-friendly packaging drives sustainable innovation in South Korea’s home care industry in 2024
- Convenience and sustainability shape South Korea’s pet food packaging

PACKAGING LEGISLATION

- Recyclability and recycled content mandates
- Deposit return and waste reduction initiatives
- Impact on industry and consumers

RECYCLING AND THE ENVIRONMENT

- Mandatory recycled content targets
- Design for recyclability and label-free packaging
- Transparent PET bottle sorting and consumer responsibility
- Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2022/2023 and Targets for 2024

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-south-korea/report](http://www.euromonitor.com/hot-drinks-packaging-in-south-korea/report).