



**Euromonitor
International**

Beauty and Personal Care Packaging in Mexico

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Table of Contents

Beauty and Personal Care Packaging in Mexico - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Steady growth in beauty and personal care packaging volumes, supported by affordability and urban lifestyles in Mexico

Mexico's beauty packaging innovation expands from eco-friendly refills to heritage-inspired designs

Twin demands for small practical packs and large economy formats in Mexico

PROSPECTS AND OPPORTUNITIES

Rising consumer spending and self-care routines to drive packaging growth in Mexico

Flexible and refillable pack types expected to drive future growth in Mexico

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Beauty and Personal Care Packaging in Mexico - Company Profiles

Packaging Industry in Mexico - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Food packaging shifts towards paper and reduced sizes to meet environmental and economic demands

Non-alcoholic drinks packaging balances plastic dominance with growing eco-friendly solutions

Alcoholic drinks packaging shifts to meet sustainability goals

Beauty and personal care brands adopting refill and reuse models to cut single-use plastics

Refill systems and recycled materials becoming standard in home care packaging

Pet food packaging moves towards sustainable and practical solutions

PACKAGING LEGISLATION

Mexico tightens packaging regulations to promote circularity and reduce the use of plastics

Plastics Pact promotes innovation and shared responsibility for sustainable packaging

RECYCLING AND THE ENVIRONMENT

Plastics agreement seeks to reduce waste and boost recyclability in packaging by 2030

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-mexico/report.