



Euromonitor
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Baby Food Packaging in Thailand

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Table of Contents

Baby Food Packaging in Thailand - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Plastic pouches lead volume growth in Thai baby food packaging in 2024

Sustainable and convenient aseptic carton innovation with potential for baby food packaging

Dried baby food packaging remains most dynamic in Thailand

PROSPECTS AND OPPORTUNITIES

Steady growth in baby food packaging driven by convenience and nutrition trends in Thailand

Plastic pouches in 110g and 128g sizes will remain popular thanks to their convenience

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Baby Food Packaging in Thailand - Company Profiles

Packaging Industry in Thailand - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2024: The big picture

2024 key trends

Thailand's food packaging market embraces green solutions and practical formats

Sustainability drives rPET and paper-based packaging innovation in non-alcoholic drinks

Thailand's alcoholic drinks packaging evolves with sustainability and convenience

Sustainability and flexible formats drive beauty and personal care packaging

Thailand's home care packaging is being driven by affordability and innovation

Lightweight, cost-effective solutions gain traction in pet food packaging

PACKAGING LEGISLATION

Thailand introduces stricter rules on alcohol packaging size and labelling

Thailand drafts law for sustainable packaging and EPR compliance

RECYCLING AND THE ENVIRONMENT

Thailand's binding EPR law to transform packaging recovery and recycling

Thailand's Plastic Waste Management Roadmap

Table 1 - Overview of Packaging Recycling and Recovery in Thailand: 2022/2023 and Targets for 2024

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