



Euromonitor
International

Gardening in Taiwan

June 2025

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2024 DEVELOPMENTS

Current value growth picks up as interest in gardening continues to rise
Green Orchids Co remains the overall leader
Distribution still heavily concentrated in home improvement and gardening stores

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Overall demand expected to remain buoyant
Interest in products that harness smart technology set to increase
Climate change and sustainability concerns will continue to shape consumer choices

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Home and Garden in Taiwan - Industry Overview

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DISCLAIMER

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