



**Euromonitor
International**

Hot Drinks in Ireland

December 2025

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Café culture boosts foodservice volumes, but retail sales decline across the board

Efficiency disrupts the role of foodservice

Wellness trend continues apace, with ongoing innovation

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Positive outlook for fresh coffee, as premiumisation trend continues apace

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Jacobs Douwe Egberts leads in 2025 with strong brand portfolio

Nespresso sees dynamic growth thanks to expansion and premiumisation

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Supermarkets continues to lead the distribution landscape

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FOODSERVICE VS RETAIL SPLIT

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WHAT'S NEXT?

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Wellness trend will continue to drive value growth

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[Other Hot Drinks in Ireland](#)

KEY DATA FINDINGS

2025 DEVELOPMENTS

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INDUSTRY PERFORMANCE

High prices drive value sales but dampen retail consumption
Chocolate-based offerings remain popular, but plant-based variants benefit from animal welfare and environmental concerns

WHAT'S NEXT?

Current value growth will be driven by rising prices, especially in cocoa
Bold flavour trends will likely be imported from nearby nations
Technological developments will drive innovation in the years ahead

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