



Hot Drinks in Dominican Republic

December 2025

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Coffee remains resilient despite price increases

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INDUSTRY PERFORMANCE

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Opportunities for premiumisation in tea

Sustainability and product origin are increasingly important

WHAT'S NEXT?

Coffee evolving and becoming more appealing with products delivering enhanced sensory and flavour experiences

Push to expand specialty coffee production and strengthen international positioning

Room for growth in tea

Increasing preference for convenient RTD drinks impacts flavoured powdered beverages

E-commerce expansion driven by more tech-savvy consumers

COMPETITIVE LANDSCAPE

Industrias Banilejas CxA leads with its popular coffee brands

Highly fragmented tea market

CHANNELS

Small local grocers lead with an extensive geographic coverage

Colmados appeal to lower-income consumers with smaller, lower-cost packages, and buying on credit

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Enduring cultural importance of coffee

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Coffee remains resilient, despite price increases

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WHAT'S NEXT?

Instant coffee expansion, leveraging claims similar to those of specialty coffee brands

Extreme weather conditions create opportunities for iced coffee

Rising importance of sustainable practices and local origin

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INDUSTRY PERFORMANCE

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WHAT'S NEXT?

Significant growth potential, but high dependence on imports threatens development

Functionality is expected to remain the main driver of tea purchases

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INDUSTRY PERFORMANCE

Value growth of flavoured powdered drinks driven by price increases rather than an expansion in demand

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WHAT'S NEXT?

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