



Cough, Cold and Allergy (Hay Fever) Remedies in Hong Kong, China

October 2025

KEY DATA FINDINGS

2025 DEVELOPMENTS

Category sees improved value sales growth in 2025

GSK leads while Nin Jiom enjoys expansion

Health and personal care stores dominates distribution

PROSPECTS AND OPPORTUNITIES

Category faces bright forecast period in Hong Kong

Further strong growth anticipated for herbal and traditional variants

Rising competitive threat from vitamins and dietary supplements

CATEGORY DATA

Table 1 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: Value 2020-2025

Table 2 - Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2020-2025

Table 3 - NBO Company Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2021-2025

Table 4 - LBN Brand Shares of Cough, Cold and Allergy (Hay Fever) Remedies: % Value 2022-2025

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Table 6 - Forecast Sales of Cough, Cold and Allergy (Hay Fever) Remedies by Category: % Value Growth 2025-2030

Consumer Health in Hong Kong, China - Industry Overview

EXECUTIVE SUMMARY

Consumer Health in 2025: The big picture

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MARKET DATA

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DISCLAIMER

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