



Euromonitor
International

Analgesics in Denmark

October 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Demand for analgesics increases as consumers pursue busy and more active lives
Competitive landscape remains highly consolidated with GSK on top
Online pharmacies continue to cannibalise sales at offline outlets

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Demand expected to remain stable but alternative treatments could limit growth
Players could target new consumer groups to drive sales growth
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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/analgesics-in-denmark/report.